



Lions Clubs International District A-711

District Governor 2011-12

Ilkka Ahola

District Secretary
PDG Rolando dela Cruz

District Treasurer
PDG Wayne Hoey



December 7, 2011

Attention: Business Leaders

Lions Clubs International is the world's largest community services organization. Since our formation in 1917 we have expanded to over 1.3 Million members in 45,000 clubs in 206 countries and territories around the world.

Today we empower volunteers to serve their communities, meet humanitarian needs, encourage peace and promote international understanding. With this letter we extend to you and your company the opportunity to reach the 1700 members of Lions Clubs International District A711 with information about your products and services by advertising in our 11th annual Convention Program Guide.



The Program Guide will be provided to each of the Lions in the District who attend the convention at the Toronto Airport Holiday Inn Friday April 27, through Sunday April, 29, 2012.

This year we are offering a higher level of exposure for your business name and brand as a Convention Sponsor. As Sponsors you will have several benefits beyond the Program advertisement as listed below:

- Full inside page (black) advertisement in the Program Guide
- Poster display of the sponsors at the registration area
- Listing in each attendees registration package
- Listing of Sponsors to be placed on each table at all meals
- Sponsors to be verbally identified at all meals and key sessions
- Post convention communication to all 1700 members highlighting convention sponsors and, if supplied, your brochure will be attached to the communication.

Investment for Sponsors and Advertisers:

Convention Sponsor	\$ 500
Back Page (colour)	\$ 300
Front Inside Page (black)	\$ 250
Back Inside Page (black)	\$ 250
Full Page (black)	\$ 100
Half Page (black)	\$ 75
Quarter Page (black)	\$ 50
Business Card (black)	\$ 25
Best Wishes (single line)	\$ 10



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All advertisements must be camera ready receipt by no later than March 31, 2012.

Cheques should be made payable to: "A-711 Convention".

Please mail cheques along with camera ready advertisement to Jeffrey Friedman.

Camera ready artwork can also be emailed to Lion Jeffrey Friedman.

Confirmation of placement will be made electronically once payment and artwork are received.

All advertisements will be prioritized in order of receipt of artwork and payment.

Yours in Lionism

Jeffrey Friedman
District A711 Convention Advertisement Chair
14-30 Eglinton Avenue West, Suite 277, Mississauga, Ontario L5R 0C1
jhfriedman@rogers.com (647) 401-2438

For additional Information, please contact:

Lion Bill Speck *for Sponsorship subscriptions*
bill.speck@sympatico.ca (416) 460-7824.

Lion Abdullah Gamandie
abdullah2350@yahoo.ca (416) 615-2498

Lion Bob Knox
bob33@rogers.com (416) 267-4186